



GRANT SAINSBURY

AMERICANA: A BRITISH VIEW



“Unless you’re taken in...you’re an outsider and you’ll never have a way to experience this world and the real people in it.”

—Grant Sainsbury



If you've spent your life photographing and traveling the globe snapping pictures of top-models and celebrities for *Vogue*, *Elle*, *Harper's* and the like, you might wonder what could possibly inspire your next project? British-born, international fashion photographer, Grant Sainsbury will tell you that for him, there's nothing more compelling and iconic than the American West. Grant's fine art photography re-imagines the west on a grand scale, with arresting images in eye-popping color.

Sainsbury's fascination with Americana started in his youth, when regularly spending time in California visiting his Mother who lived on the Big Sur coast line, and most certainly continued while shooting on location over the years in the States. Then in 2014, his pursuit of his Western-Americana fine art photography project in part, prompted a move for his family from London to the artist's haven of Carmel on California's Central Coast. Soon after,



Grant made a fortuitous connection with Peter & Emily Pedrazzi (of the Pedrazzi family ranch in Salinas) that afforded this Englishman access to his muse: Real cowboys. "The reality is that unless you're taken in, unless you are a part of the ranch and all the family involved, you're an outsider and you'll never have a way to experience this world and the real people in it," says Sainsbury.

Grant's take on the American West is a confluence of his carefully-crafted photography, his eye for pop art and passion for his new home — in addition to a lot of hard work. "Grant has created a body of work that is new and fresh," says artist and gallery owner, Chris Winfield who represents Sainsbury. "His work is western with a 'rock-n-roll' vibe; clean images in high key with an incredible blast of color. Moving into his own work, his photographs carry a lot of energy, and those who know his high-fashion, high-style perspective will recognize that he's still in his game."



“Grant has created a body of work that is new and fresh. His work is western with a ‘rock-n-roll’ vibe; clean images in high key with an incredible blast of color.”

—Chris Winfield, Director,
Winfield Gallery

Cover:

Purple Haze, pigmented archival cotton paper prints,
Signed Edition of 25, 51 x 42 inches, framed

Inside Panels:

Bang Bang Cowboy, pigmented archival cotton paper prints,
Signed Edition of 25, 58 x 42 inches, framed

Smoking Cow Girl, pigmented archival cotton paper prints,
Signed Edition of 25, 51 x 42 inches, framed

Native American, pigmented archival cotton paper prints,
Signed Edition of 25, 51 x 42 inches, framed

Back Cover:

Tractor man of Salinas Valley, pigmented archival cotton paper prints,
Signed Edition of 25, 42 x 58 inches, framed

Dolores between Ocean & 7th
PO Box 7393 Carmel, CA 93921
800.289.1950 | 831.624.3369

www.winfieldgallery.com

WINFIELD
GALLERY